



FOR IMMEDIATE RELEASE
January 3, 2006

For further information, contact:
Catherine Upton, Publisher
888-201-2841 x845
Cupton@b2bmediaco.com
www.elearning.b2bmediaco.com

Elearning! Magazine Announces Finalists for Best of 2005 Elearning! Awards

--The First Industry Reader's Choice Awards Honors 32 Finalists

Corona, CA, January 3, 2006—*Elearning!* Magazine, the exclusive industry trade magazine produced by B2B Media Company, announced today the finalists of the Best of *Elearning!* Awards. Readers and professionals from hundreds of organizations nominated and cast ballots for the best e-learning solutions providers across nine product categories.

"The Best of *Elearning!* Awards are unlike any hosted in this market," said Catherine Upton, Publisher of *Elearning!* Magazine. "We did not create a list of candidates from which readers could select. Every brand and product was reader-nominated and the finalists are the leading vote earners from each product category," she added.

Readers nominated and voted for products and solutions via *Elearning!* Magazine's online ballot. Product categories included: Best LMS, Best Hosted LMS, Best Presentation Tool, Best Authoring Tool, Best Simulation Solution, Best Virtual Classroom Solution, Best Web Conferencing Solution, Best IT Content and Soft Skills Content. All ballots were cast between Sept. 15, 2005, and Dec. 15, 2005. Each ballot was reviewed and validated by the editorial team. All vendor ballots were voided.

"More than 50 percent of e-learning professionals rely on word of mouth and referrals as a source of product information," Upton said. "This awards program provides a venue for adopters to share what brands and solutions really work for them."

All the finalists and winners of each product category will be featured in the Winter Edition of *Elearning!* Magazine published in January 2006. "Not only will readers of the issue see what products are leaders in each category, but they can read personal testimonials from real-world users of these winning products," said Kristin Bagnato, Senior Editor of *Elearning!* Magazine.

The finalists of each category are as follows:

<u>Category</u>	<u>Company</u>	<u>Product</u>
Best LMS	SABA	Enterprise Suite
	WBT Systems	Top Class
	Learn.com	Learn Center
	GeoLearning	GeoMaestro
Best Hosted LMS	Learn.com	Learn Center
	NetDimensions	EKP
	GeoLearning	GeoMaestro

B2B Media Company P.O. Box 77694 Corona CA 92881 888-201-2841

Best Presentation Tools	Articulate Macromedia Microsoft	Presenter Breeze PowerPoint
Best Authoring Tool	Learn.com Articulate Trivantis Macromedia	CourseMaker Studio Presenter Lectora Flex
Best Virtual Classroom	Centra Thompson NetG Blackboard WebEx	Symposium Training Center
Best Web Seminar	Web Ex Web Ex Communiqué iLinc	Meeting Center Training Center Web Conferencing Conferencing Suite
Best IT Content	Books 24/7 Learn.com Thomson NetG Skillsoft	Reference Library Learn2 IT Training IT Desktop Library IT Skills
Best Soft Skills Content	Ken Blanchard Skillsoft Learn.com	1 Minute Mgr Program Business Skills Library Learn2 Library
Best Simulation Solution	STT Learn.com Macromedia	Trainer Learn Center Captiva

Elearning! Magazine is one product in a family of five media products serving the \$50 billion market: *Elearning!* Magazine, e-zine, Web site and *Elearning!* e-news, *Elearning!* Alert and virtual events. In combination, these brands reach over 600,000 executives, practitioners and professionals all evaluating, deploying or implementing e-learning solutions across their enterprises. Plus, readers, subscribers, advertisers and sponsors are invited to forward content to their peers and constituencies. To learn more about these products, visit: www.elearning.b2bmediaco.com.

END##

About Elearning!

Elearning! Magazine, e-zine, *Elearning!* e-news, *Elearning!* Alert, *Elearning!* Virtual Trade Show and web site are produced by B2B Media Company, a privately held trade publishing and electronic media company. *Elearning!* brands are produced by B2B Media Company's trade publishing unit. The custom publishing division offers complete turnkey third-party publishing, production, and fulfillment services. To learn more, visit www.elearning.B2BmediaCo.com.

B2B Media Company P.O. Box 77694 Corona CA 92881 888-201-2841